

Supervised Person Brochure

Part 2B of Form ADV

Robert Barry Harwood

Harwood Advisory Group, LLC

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This brochure supplement provides information about Robert Harwood and supplements the Harwood Advisory Group, LLC's brochure. You should have received a copy of that brochure. Please contact Robert Harwood if you did not receive Harwood Advisory Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Harwood (CRD# 5356680) is available on the SEC's website at www.adviserinfo.sec.gov.

March 23, 2018

Brochure Supplement (Part 2B of Form ADV)

Supervised Person Brochure

Principal Executive Officer

Robert Harwood

- Year of birth: 1958
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Educational Background and Business Experience

Educational Background:

- University of South Florida; BS Engineering; 1983

Business Experience:

- Harwood Advisory Group, LLC; Managing Member/Investment Advisory Agreement; 11/2012 to Present
 - The Harwood Insurance Group, LLC, formerly Heritage Tax and Retirement Advisors dba Harwood Financial Group; Insurance; 02/2006 to Present
 - Heritage Tax and Retirement Advisors LLC., Insurance related business activities; 2/2006 to Present
 - Management Solutions, Business Consulting, 11/2002 to Present;
 - Delta Air Lines; Pilot; 5/1991 to Present
 - Trustmont Advisory Group, Inc.; Investment Advisor Representative; 04/2008 to 03/2014
 - Trustmont Financial Group, Inc.; Registered Representative; 01/2008 to 01/2013
 - Kalos Capital Inc., Registered Representative; 6/2007 to 12/2007
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Disciplinary Information

None to report

Other Business Activities

Robert Harwood has a financial industry affiliated business as an insurance agent with the Harwood Insurance Group, LLC. Approximately 40% of Mr. Harwood's time is spent in these business practices. From time to time, he will offer clients advice or products from those activities.

These practices represent conflicts of interest because it gives Mr. Harwood an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Mr. Harwood has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

Mr. Harwood is a pilot for Delta Airlines and he averages 18 hours per month in flight time to meet the minimum requirements of Delta. Flying with Delta takes place generally on weekends and days the Stock Market is closed to avoid any interference with his Advisory business.

Regenere, LLC – this is an internet based business providing health and beauty products

to the general public. Mr. Harwood is 90% owner in this company and approximately 0% of Mr. Harwood's time is spent on this business activity during market hours.

TKO Financial Solutions, LLC is a software development company that develops applications primary for financial professionals. The programs are device and or web based and provide solutions for portfolio analysis, financial and income planning. Mr. Harwood is 100% owner and spends approximately 5 hours of time a month on this business during market hours.

Additional Compensation

Mr. Harwood receives additional compensation in his capacity as an insurance agent, but he does not receive any performance based fees.

Supervision

Since Mr. Harwood is the sole owner of Harwood Advisory Group, LLC; he is solely responsible for all supervision, formulation and monitoring of investment advice offered to clients. He will adhere to the policies and procedures as described in the firm's Compliance Manual.

Requirements for State-Registered Advisors

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None