

Supervised Person Brochure

Part 2B of Form ADV

Kevin David Harwood

Harwood Advisory Group, LLC

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The brochure supplement provides information about Kevin D. Harwood and supplements the Harwood Advisory Group, LLC's brochure. You should have received a copy of that brochure. Please contact Kevin D. Harwood if you did not receive Harwood Advisory Group, LLC's brochure or if you have any questions about the contents of the supplement.

Additional information about Kevin D. Harwood (CRD#6311729) is available on the SEC's website at www.adviserinfo.sec.gov.

March 23, 2018

Brochure Supplement (Part 2B of Form ADV)

Supervised Person Brochure

Additional Investment Advisor Representative

Kevin David Harwood

- Year of birth: 1960
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Educational Background and Business Experience

Educational Background:

- Florida State University; BA in Government, Minor in Accounting; 1982
- Florida State University; Masters level coursework completed for a Master of Arts in Financial Management; 1982-1984

Business Experience:

- Harwood Advisory Group, LLC; Investment Advisor Representative; 03/2014-Present
 - The Harwood Insurance Group, LLC; Insurance Agent; 11/2013-Present
 - PHS Health Solutions; Medical Billing Manager; 01/2013-11/2013
 - Paradigm Health Services; President; 11/1996-12/2012
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Disciplinary Information

None to report

Other Business Activities

Mr. Harwood has financial industry affiliated businesses as an insurance agent with The Harwood Insurance Group, LLC. Approximately 50% of Mr. Harwood's time is spent in these business practices. From time to time, he will offer clients advice or products from those activities.

These practices represent a conflict of interest because it gives Mr. Harwood an incentive to recommend products based on the commission the firm can receive. The conflict is mitigated by the fact that Mr. Harwood has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another investment advisor representative, or insurance agent of their choosing.

Additional Compensation

Mr. Harwood receives additional compensation in his capacity as an insurance agent with The Harwood Insurance Group, LLC, but he does not receive any performance based fees.

Supervision

Kevin D. Harwood is supervised by Robert Harwood, Chief Compliance Officer. He reviews Kevin's work through client account reviews, quarterly personal transaction reports as well as face-to-face and phone interactions.

Mr. Harwood can be contacted at 727-524-1427 or by email at Robert@TheHarwoodWay.com

Requirements for State-Registered Advisors

Arbitration Claims: None

Self-Regulatory Organization or Administrative Proceeding: None

Bankruptcy Petition: None